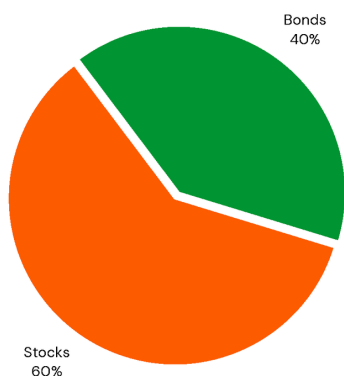


THE ALITIS ADVANTAGE

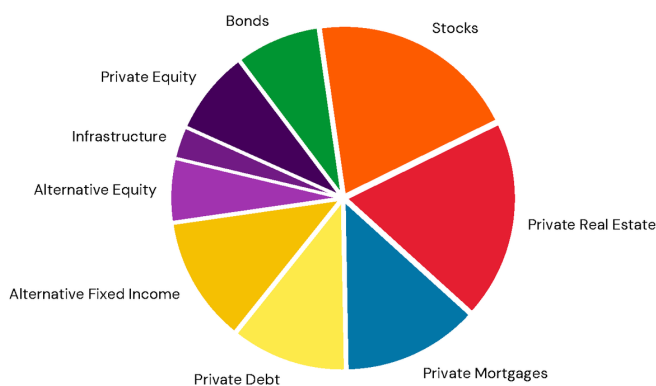
Providing our investors access to financial opportunities that are typically reserved for the ultra-wealthy.



THE OLD PARADIGM



THE NEW PARADIGM



Note: Pie charts are for illustrative purposes, subject to change and may not reflect assets held in the Alitis pools.

Benefits of working with Alitis



Professional Qualifications

As Portfolio Managers, we are required to have the highest level of education and experience in the investment industry.



Personalized Management

We provide ongoing management of your investments based on your current and changing needs and objectives.



Customized Experience

We work with you to create an individual written agreement to lay out your investment portfolio and our relationship.

THE ALITIS INVESTMENT MANAGEMENT PROCESS

Investment decisions are guided by Alitis' detailed policies and procedures and are implemented by our highly experienced Investment Committee with the goal of providing solid returns with less risk.

1

Investment Committee - The Investment Committee sets the overall direction and strategy of the Pools and is responsible for making all investment decisions. The committee meets formally on a quarterly basis and informally every week to discuss market developments.

2

Risk Controls - Risk reduction is one of the primary objectives of Alitis. We are able to minimize and control risks by setting minimum and maximum weightings, including rebalancing guidelines, for each asset class. This ensures the portfolios stay diversified during all market environments. Risk is further reduced by placing limits on liquidity and the size of any individual position. Additional risk controls are applied at each step of the process.

3

Investment Analysis - Before we purchase any investments for the portfolios, a rigorous due diligence process is undertaken so we can understand the opportunities and risk that are present in each investment.

4

Strategic Asset Allocation - Each portfolio is built around its strategic asset allocation, which is the expected long term asset mix. It is the main risk reducing aspect for each portfolio since more asset classes means better diversification and less risk.

5

Tactical Asset Allocation - Since short-term market forces can have significant impact on investment results, significant time is spent assessing the current market environment. Short-term tactical changes are then made to our asset allocation in order to capture market opportunities and/or avoid unnecessary market risks.

6

Portfolio Construction - The final step is the actual buying and selling of investments within each Pool. By adjusting the individual holdings within each asset class, we can further refine the characteristics of the portfolios. Once constructed, the Pools are actively monitored and rebalanced to stay within the desired targets.

ALITIS
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Disclaimers and Disclosures - Alitis Investment Counsel Inc. ("Alitis")

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